



★ A FIRST-OF-ITS-KIND ★

# COMMUNITY PROTECTION EXPERIENCE

— EDUCATE. EMPOWER. PROTECT. —



**WEDNESDAY**  
**JUNE 3, 2026**  
**11AM – 3PM**



**DIXIE CONVENTION CENTER**  
**ST. GEORGE, UT**



**DESIGNED FOR ADULTS 55+, OPEN TO EVERYONE**



**FREE EVENT**

Safer Horizon brings our community together to gain practical tools, trusted resources, and real-world strategies to protect what matters most—our **identities, finances, homes, assets, and quality of life.**

Through hands-on activities and trusted experts, we build confidence, preparedness, and peace of mind—together.

## ★ THE NEED IS REAL ★



Adults 55+ represent 22% of St. George's population.

Source: U.S. Census



### A GROWING THREAT

Fraud targeting older adults continues to rise across the U.S.



### PROVEN IMPACT

In its first 90 days, Safer Horizon halted over \$500,000 in active fraud attempts.

Verified by Florida Department of Financial Services' Operation S.A.F.E.

## A UNIQUE EXPERIENCE. REAL RESULTS.

FEATURE	WHAT IT MEANS	THE ROI FOR PARTNERS
<b>GUIDED, GAMIFIED FLOW</b>	Every attendee follows a structured path through every partner.	100% guaranteed exposure to all partners.
<b>ZONE-BASED CENTRAL LAYOUT</b>	Four focused zones (Financial, Identity, Asset, Lifestyle & Health) with supporter activation along the sides.	Clear visibility without crowding; every partner has impact.
<b>INTERACTIVE &amp; EDUCATIONAL</b>	Hands-on, practical experiences in every zone.	Positions partners as trusted advisors and solution providers.
<b>COMPLETION LOOP</b>	Passport completion leads to rewards and prize drawings at the Flex Command Center.	Attendees complete the journey—reinforcing engagement.
<b>MEASURABLE ENGAGEMENT</b>	<b>Pre-Event:</b> marketing and communications <b>During Event:</b> passport stamps track interactions and questions <b>Post-Event:</b> follow-ups track conversions, next-step actions, and measurable ROI.	Full visibility and impact at every stage, with quantified engagement and follow-up opportunities.

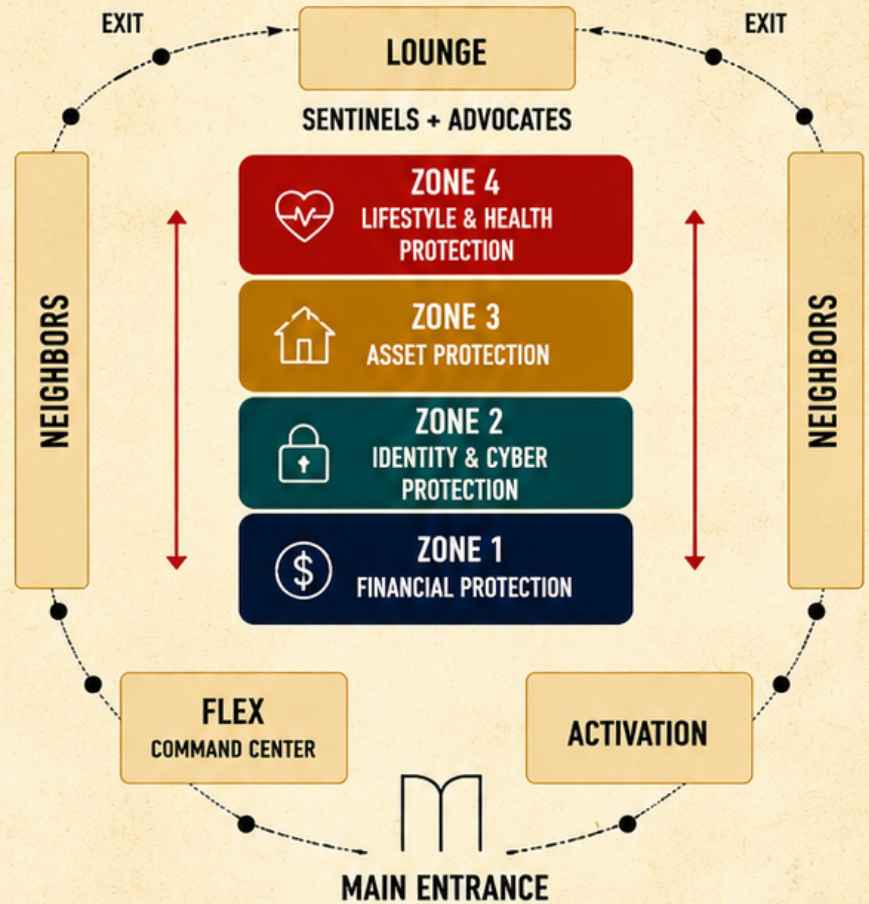
## ★ HOW IT WORKS ★

- 1**  **ACTIVATION**
- Receive Fraud Prevention Passport
  - Complete a quick fraud risk audit
  - Are guided into the experience





- 2**  **INTERACTIVE EXPERIENCE**
- Attendees rotate through every partner booth, completing short, interactive experiences.
  - Each completed interaction earns a passport stamp.
  - Topics include spotting scams, identity protection, home, health, and financial asset safety strategies.

- 3**  **COMPLETION**
- After visiting all partners, return to FLEX Command Center.
  - Enter prize drawings
  - Access next-step resources

## ★ VENUE LAYOUT ★



## ★ PARTNERSHIP OPPORTUNITIES ★

TIER & INVESTMENT	BENEFITS & INCLUSIONS	FOOTPRINT	DIGITAL & MEDIA AUTHORITY
 <b>VISIONARY</b> <b>\$5,000</b>	<ul style="list-style-type: none"> <li>• Category exclusivity</li> <li>• Micro Workshops</li> <li>• Pre-During-Post Advertising: Press Release &amp; Media Kit</li> <li>• Editorial Spotlight</li> <li>• Onsite Signage</li> <li>• Digital Inclusion through 2026 with backlink (customizable options available to ensure maximum impact)</li> </ul>	<b>20'x20'</b> <b>MAIN ENTRANCE</b>	Full Media Press Kit Feature. <hr/> Category exclusivity.
 <b>SENTINEL</b> <b>\$2,500</b>	<ul style="list-style-type: none"> <li>• 10'x20' mid hall footprint + meeting area / workshops</li> <li>• Gamification inclusion</li> <li>• Pre-During-Post Advertising: Media Release</li> <li>• Onsite Signage</li> <li>• Digital Inclusion through 2026 with backlink</li> </ul>	<b>10'x20'</b> <b>MID HALL</b>	Expert Gallery & Media Mention. Core stop for Sentinel Quest.
 <b>ADVOCATE</b> <b>\$1,000</b>	<ul style="list-style-type: none"> <li>• 10'x10' footprint</li> <li>• Pre-During-Post Advertising</li> <li>• Digital Inclusion through 2026 with backlink</li> </ul>	<b>10'x10'</b> <b>HALL</b>	Media Kit Partner Listing. Active Partner Backlink.
 <b>NEIGHBOR IMPACT</b> <b>\$500</b>	<ul style="list-style-type: none"> <li>• Recognition as a community supporter</li> <li>• Onsite Signage</li> <li>• Digital Inclusion through 2026 with backlink</li> </ul>	<b>10'x6'</b> <b>PERIMETER RECOGNITION</b>	Website & Event Signage.


## LET'S BUILD A SAFER HORIZON.


### BE PART OF THE MOVEMENT

This is far more than a single event. Safer Horizon is a year-round initiative providing ongoing resources and guidance to help residents protect their finances, assets, identity, and overall well-being.

### READY TO PARTNER?

Let's make a lasting impact in our community.

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